

**OKA's  
Upcoming  
Events**

- 2025 OKA kickoff ceremony (Jan. 2)
- Blood donation event with overseas compatriots living in Korea (Jan. 21)
- Joint social contribution activity between OKA and Koryo compatriot organizations (Jan. 23)

**OKA  
Commissioner's  
Activities in  
January**

- Jan. 2: Government's opening meeting for 2025  
Overseas Koreans Agency's opening meeting for 2025
- 3: New Year's meeting for SMEs
- 9: Korean American Chamber of Commerce USA (KACCUSA) New Year's meeting
- 15: Opening Ceremony of Next Generation Compatriots Home Country Invitational Training
- 17: Signing of OKA-Incheon National University MOU
- 21: Blood donation event with overseas compatriots living in Korea
- 23: Joint social contribution activities between OKA and Koryo compatriot organizations
- 24: Signing of OKA-Inha University MOU

**OKA Announcements**

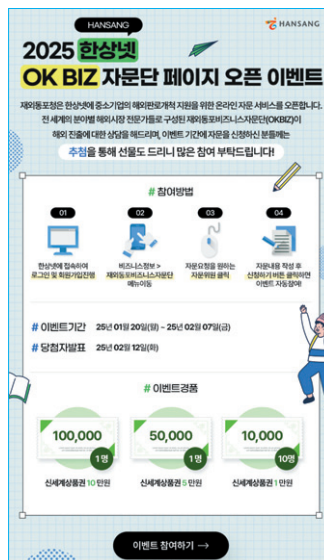
## 'Hansang Net has everything you need to know about overseas expansion of SMEs'

OKA launches online consultation service Jan. 20 to support SMEs and startups overseas

The Overseas Koreans Agency launched an online advisory service on Hansang Net ([www.hansang.net](http://www.hansang.net)) on Jan. 20 to help Korean small and medium-sized enterprises (SMEs) and startups enter overseas markets.

The Overseas Korean Business Advisory Group (OKBiz), comprised of overseas Korean businesspeople from around the world, will provide online advice on overseas market development. OKBiz is an advisory group of overseas Korean businesspeople with a wealth of experience and expertise in various fields around the world who provide information on overseas market trends, regional business characteristics, legal issues and other information that companies need.

The service focuses on helping domestic companies get the advice they need to explore overseas markets and expand their business. Any interested domestic company or entrepreneur can access Hansang Net for free and use the advisory service.



Images related to the launch of Hansang Net's online advisory service

From Jan. 20 to Feb. 7, entrepreneurs that use the advisory service will be eligible to win prizes (1 x Shinsegae gift certificate of 100,000 won, 1 x 50,000 won and 10 x 10,000 won) through a lottery.

The OKA expects the online advisory service to serve as an important opportunity to strengthen cooperation between Korean companies and overseas Korean businesspeople, and to revitalize everyday business networks.

In particular, it is expected to help Korean SMEs and startups gain information on their initial entry into overseas markets and establish customized strategies to explore new opportunities.

"This online advisory service using the Hansang Network will play a big role in helping Korean companies go global," an OKA official said. "We look forward to active exchanges between domestic and foreign businesspeople centered around Hansang Net."